



## Red, White and Boom 2010 - Food Vendor Rules and Regulations

Thank you for your interest in Red, White and Boom 2010. This will be a spectacular event with more than 6,000 people expected to attend. Attendees will go in and out of the festival grounds with an estimate of 2,000 people on the grounds at one time. The theme this year is "Patriotic." The Fireworks will be synchronized to patriotic music.

### Event Dates and Times

- ♪ Sunday, July 4, 2010
- ♪ 2:00pm - 10:30pm; Gates open at 2:00pm
- ♪ 4:00pm: Entertainment begins
- ♪ 9:30pm - 9:45pm Fireworks: DARK (Between 9:30pm and 9:45pm)

Gate: Entrance to the event is free to all spectators

### Vendor Load-in and out:

- ♪ Load-in: 9:00am - 1:00pm; Vendors may load-in anytime from 9:00am to 1:00pm; All vendors must be in the venue by 1:00pm and setup by 2:00pm for the gates to open.
- ♪ Load-out: 10:30pm - 12:00am; All Vendors must stay until after the fireworks. There are no early load-outs

### Booth Space:

- ♪ The Rental Fee is inclusive of the space (location only) and 1 - 20amp electrical hookup. You must supply your own cord (100+ft. recommended.) Additionally, you are responsible for supplying your own tents, tables, chairs and any other booth equipment or signage you may need.
- ♪ Booth size needed must be indicated on the application. All booths are 12x12 unless otherwise requested.
- ♪ Vendors are required to dispose of their own waste products in the provided dumpster. Trash receptacles placed around the grounds are for the customers use and convenience. Cardboard boxes must be broken down and placed in dumpster. Any vendor's assigned space left in disarray or with loose trash may forfeit their participation in any future festivals. DO NOT dump grease or ash on festival grounds.
- ♪ No security will be provided for booths. Vendors are responsible for their own booths and contents.
- ♪ GENERATORS ARE PROHIBITED. Questions or concerns, please contact Audrey Hager @ 828-926-0866, ext. 113
- ♪ Water will be available near the rest room building.
- ♪ All booths must be self contained and independently operated.

### Application/Booth Fees:

- ♪ A limited number of booths will be available and approved through the application process on a first come first serve basis.
- ♪ Booth fee is \$100 inclusive of the space only and one-1 electrical 20 amp circuit. All vendors must supply their own cord (100+ft. recommended.) An extra electrical hookup may be available for an additional \$25.00.

- ♫ Fee(s) must be submitted with the application. Checks returned from the bank for any reason will void your show eligibility and you will be responsible for all penalty fees incurred.
- ♫ Booth fee is non-refundable once accepted.
- ♫ Checks are to be made out to The Town of Maggie Valley and mailed with the application to: 3987 Soco Rd; Maggie Valley, NC 28751
- ♫ Pictures must be submitted with the application.

Rain Date Policy: The festival goes on Rain or Shine. No Refunds.

Food Vendors - Health Inspections: All Food Vendors are to follow all federal, state and local food handling regulations and are to deal directly with all appropriate agencies.

#### Vendor Parking

- ♫ Limited parking will be available just outside the festival grounds after load-in is complete. No parking will be allowed adjacent to booths unless this is a part of the booth. All vehicles must be out of the venue by 1:00pm.
- ♫ No vehicles will be allowed in the show/vendor area before 10:15pm to begin the load-out process.
- ♫ Set up and Breakdown times will be enforced.

#### Vendor Conduct

- ♫ Please be respectful of others. As an agent and/or representative of Maggie Valley Festival Grounds, discourteous and/or inappropriate acts will not be tolerated.
- ♫ Show directors reserve the right to remove any vendor violating the guidelines.

Taxes: Each vendor is responsible to collect and report NC sales tax. Remit to: Sales & Use tax Division, NC Department of Revenue, PO Box 25000, Raleigh, NC 27640

Pets: No vendor's pets allowed in food booth during show hours. All pets must be on a leash and under control at all times. Please clean up after your pets.

#### General Rules

- ♫ Overnight camping onsite is not allowed.
- ♫ Show sponsors reserve the right to deny any application without explanation.

Indemnification Claus: By signing the application you agree with the standards and regulations listed for the show. Additionally, your signature on the application indemnifies that you will not hold The Town of Maggie Valley or its officials liable for claims, injuries, cost of damages, or other liabilities which may result from attending the 2010 Maggie Valley Festivals.