



# RED, WHITE AND BOOM 2010 MAGGIE VALLEY BUSINESS OPPORTUNITY

## TIME SENSITIVE OFFER TO MAGGIE VALLEY BUSINESSES DEADLINE: FRIDAY, JUNE 18, 2010

Cross promotional opportunity! Expose your business to new or repeat customers! Increase the number of trips to your establishment!

The Town of Maggie Valley is waiving the \$100.00 fee for all interested businesses within the town limits to participate as a craft vendor or distribute flyers/coupons at this year's Red, White and Boom! This is a great way to reinforce your brand awareness and get your business name out into the community through various offers and communication.

To take advantage of this opportunity, please go to [www.maggievalleyfestivalgrounds.org](http://www.maggievalleyfestivalgrounds.org); download the craft vendor application and rules; follow the instructions and send the filled out information to Town of Maggie Valley, Attn: Festival Department, 3987 Soco Road, Maggie Valley, NC 28751. All applications must be postmarked by Friday, June 18, 2010 to allow enough time for processing. Please fill out the application regardless if you intend to have a booth or distribute flyers so we can control unwanted solicitations.

This is a unique opportunity to expose potential customers to your business. Offers valid for future dates increase the number of trips to the valley and your establishment.

As the new Festival Director, I am excited about this year's event and being involved in this great community! Please let me know if I may be of any assistance.

Sincerely,

Audrey Hager  
Director of Special Events and Festivals  
Town of Maggie Valley  
3987 Soco Road  
Maggie Valley, NC 28751  
Office: 828-926-0866. ext. 113  
Fax: 828-926-3576  
Cell: 828-246-2423

Email: [mvfestivals@townofmaggievalley.com](mailto:mvfestivals@townofmaggievalley.com)  
[www.townofmaggievalley.com](http://www.townofmaggievalley.com)  
[www.maggievalleyfestivalgrounds.org](http://www.maggievalleyfestivalgrounds.org)

