



Red, White & Boom 2010 Sponsorship Opportunities

Maggie Valley Festival Grounds; Sunday, July 4; 2pm -10:30pm

The Town of Maggie Valley is honored and happy to promote this community event! This will be a spectacular event with more than 6,000 people expected to attend. Attendees will go in and out of the festival grounds with an estimate of 2,000 people on the grounds at one time. This should bring consumers to the valley! The theme this year is "Patriotic." The Fireworks will be synchronized to patriotic music.

The cost to put the event on is approximately \$20,000, plus a lot of time and effort. We understand that times are tough for many. If you *are able* to contribute money and/or time, we appreciate your assistance. Please find our sponsorship package information below and the event overview on the back page.

VOLUNTEERS OF RED, WHITE AND BOOM: (TIME DONATION - MINIMUM 4 HOURS)

- ❖ Mentions on stage and name listed on festival event map

FRIENDS OF RED, WHITE AND BOOM: (ANY AMOUNT from \$20+)

- ❖ Mentions on stage and name listed on festival event map

BRONZE SPONSOR: \$100+

Includes the entire above list, plus;

- ❖ Company logo with direct link to website posted in Red, White and Boom sponsorship section on Maggie Valley Festival Grounds website
- ❖ Mentions on stage and name listed on festival event map

SILVER SPONSOR: \$250+

Includes the entire above list, plus;

- ❖ Logo displayed on promotional posters, flyers and festival event map
- ❖ One banner placement at event venue

GOLD SPONSOR: \$500+

Includes the entire above list, plus;

- ❖ Logo displayed on promotional posters, flyers and festival event map
- ❖ Two banner placement at event venue
- ❖ Complimentary on-site 12x12 promotional booth space at the festival to promote sales, sampling and other activities.

PRESENTING SPONSOR: \$1,500

Includes the entire above list, plus;

- ❖ Named the Official Title Sponsor for the festival
- ❖ Prominent logo displayed on promotional posters and flyers and festival event map
- ❖ Prominent banner placement at event venue

Yes, I want to promote my business and support Red, White & Boom 2010

TOTAL: \$

SIGNATURE, COMPANY NAME

Checks are to be made out to The Town of Maggie Valley and mailed with the signed sponsorship form to: 3987 Soco Rd; Maggie Valley, NC 28751. Thank you!