



Red, White and Boom 2011 - Maggie Valley Festival Grounds Craft Vendor Rules and Regulations www.maggievalleyfestivalgrounds.org/rwb

Thank you for your interest in Red, White and Boom 2011. This will be a spectacular event with more than 10,000 people expected to attend over the four day period. Attendees will go in and out of the Maggie Valley Festival Grounds with an estimate of 2,500 people on the grounds at one time. This year the festival has expanded to include amusement rides. Palmetto Amusements, committed to safety, professionalism and customer service has been selected. They will not be providing food vendors. The Town of Maggie Valley is selecting their own food and craft vendors.

Event Dates and Times

Maggie Valley Festival Grounds

- Friday, July 1 - 5pm to 10pm
- Saturday, July 2 - 2pm to 10pm
- Sunday, July 3 - 2pm to 10pm; Fireworks @ ~9:45pm
- Monday, July 4: 10am to 6pm

Gate: Free Admission; Free Parking (1st come, 1st serve)

Activities: Live Music & Entertainment Daily; MC/DJ Provided by Sound Entertainment; Food & Beverages, including beer & wine, available for purchase • Craft & Food Vendors • Games • Kids Toys, Craft & Novelty Vendors; Great Local Food; Games.

Amusement Rides: 14 Mechanical rides varying ride selection from Kiddie, Family and Major rides; 3 Inflatable Attractions

- *Potential Ride List: Merry Go Round, Up and Down Helicopter, Fun House, 30ft Caged Ferris Wheel, 100ft 3 Lane Hard Slide, Tempest, Rock O Plane, Loop O Plan, Way Out Swing, Kids Town Play House, Pirate Ship, Flying Saucers, Rio Grande Train Ride, & Zamperlla Hot Air Balloon Ride. Inflatable Attractions: 30ft Tree House Slide, Toddler Town and Extreme Obstacle Course. *Rides are subject to change.
- Now on sale unlimited rides with a daily wristband at www.maggievalleyfestivalgrounds.org/rwb; at www.etix.com or by calling **1-800-514-ETIX (3849)** Advance purchase price for unlimited rides with a daily wristband is \$7 per day plus convenience fee for Friday, July 1 "Family night" and \$10 per day plus convenience fee for July 2, 3 & 4. Day of purchase of wristbands is available online and at the venue on each event day. Wristbands are unlimited to that day only. Per Ride Tickets are available for purchase at THE VENUE - EVENT DAYS ONLY. Ticket Value: \$1 per ticket; 1 - 4 ticket per ride.

Vendor Load-in and out:

- Load-in: 9:00am - 4:00pm; Vendors may load-in anytime from 9:00am to 4:00pm; All vendors must be in the venue by 4:00pm and setup by 5:00pm for the gates to open.
- Load-out: 6pm - 12:00am; Vendors may not begin loading out until 6pm Monday, July 4, 2011.
- All vendors must stay all four days

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Application/Booth Fees:

- A limited number of booths will be available and approved through the application process on a first come first serve basis.

- Booth fee is \$75 per day inclusive 12ft x 12ft space only and one-1 electrical 20 amp circuit. All vendors must supply their own cord (100+ft. recommended.) An extra electrical hookup may be available for an additional \$25.00. Vendors must stay all 4 days unless otherwise arranged. Call Festival Division to discuss @ 828-926-0866
- Fee(s) must be submitted with the application. Checks returned from the bank for any reason will void your show eligibility and you will be responsible for all penalty fees incurred.
- Booth fee is non-refundable once accepted.
- Checks are to be made out to The Town of Maggie Valley and mailed with the application to: 3987 Soco Rd; Maggie Valley, NC 28751
- Pictures must be submitted with the application.
- Include at least 3 non-returnable photos of your crafts. Include at least 1 non-returnable photo of your booth set up.
- Please provide a clear and accurate description of your products in the space provided.
- Applications must be signed or they will not be considered.
- Submission of an application does not guarantee a booth. Show sponsors reserve the right to decline any application without explanation.
- Applications will be on a first come first serve basis. The sooner you get your application in, the greater your chances of being accepted.

Notification: A stamped self addressed envelope must be included with your application for notification purposes.

Standards

- Items offered for sale may be hand-made by the vendor. Items purchased for resale or items not "arts & crafts" related are acceptable.
- Only approved art and crafts may be displayed and sold. Show sponsors reserve the right to refuse admittance to anyone whose work is deemed offensive or of questionable taste.
- Show sponsors reserve the right to remove persons violating guidelines.
- Staff will be on hand to inspect booths to see that items being offered for sale are within the guidelines. Any items not meeting the guide lines must be removed immediately.

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Vendor Conduct

- Please be respectful of others. As an agent and/or representative of Maggie Valley Festival Grounds, discourteous and/or inappropriate acts will not be tolerated.
- Show directors reserve the right to remove any vendor violating the guidelines.

General Rules

- Overnight camping onsite is not allowed.
- Show sponsors reserve the right to deny any application without explanation.
- All pets must be on a leash and under control at all times. Please clean up after your pets.
- Rain Date Policy: The festival goes on Rain or Shine. No Refunds.

Taxes: Each vendor is responsible to collect and report NC sales tax. Remit to: Sales & Use tax Division, NC Department of Revenue, PO Box 25000, Raleigh, NC 27640

Indemnification Claus: By signing the application you agree with the standards and regulations listed for the show. Additionally, your signature on the application indemnifies that you will not hold The Town of Maggie Valley or its officials liable for claims, injuries, cost of damages, or other liabilities which may result from attending the 2011 Maggie Valley Festivals.