



Red, White & Boom 2011 Sponsorship Opportunities Maggie Valley North Carolina Festival Grounds JULY 1 - 4

FREE ADMISSION!

*Family Fun Vacation! Live Entertainment, Fireworks, Games,
Full Assortment of Amusement Rides!*

www.maggievalleyfestivalgrounds.org/rwb

Event Profile: Red, White & Boom 2011 is a four day festival beginning Friday, July 1 – Monday, July 4, 2011 and a 4th of July family tradition at the Maggie Valley North Carolina Festival Grounds. Festival admission is free daily with attendees able to enjoy live music & entertainment, food & beverage, crafts & novelty items, games and family fun. Fireworks will take place Sunday, July 3 @ approximately 9:45pm! And, Palmetto Amusements has been selected for their high standards in safety, professionalism and customer service, to provide a FULL ARRAY OF AMUSEMENT RIDES during all festival dates. There is something for everyone at the 2011 Red, White & Boom Festival at the Maggie Valley North Carolina Festival Grounds. We are very excited to offer an affordable family fun vacation a little closer to home this 4th of July Weekend!

In celebration of our countries Independence Day, this event is offered as a means to bring the community, friends and families together for a day of food, fun and entertainment. The event is expanded in an effort to draw tourists to Maggie Valley and to drive traffic to Haywood County and Maggie Valley businesses. This will be a spectacular event with more than 10,000 people expected to attend over the four day period. Thank you for your time and consideration to our request for sponsorship of this event.

PRESENTING SPONSOR: \$1,500

Includes the entire above list, plus;

- ❖ Named the Official Title Sponsor for the festival
- ❖ Prominent logo displayed on promotional posters and flyers and festival event map
- ❖ Prominent banner placement at event venue
- ❖ Complimentary on-site 12x12 promotional booth space at the festival to promote sales, sampling and other activities.

GOLD SPONSOR: \$500+

Includes the entire above list, plus;

- ❖ Logo displayed on promotional posters, flyers and festival event map
- ❖ Two banner placement at event venue
- ❖ Complimentary on-site 12x12 promotional booth space at the festival to promote sales, sampling and other activities.

SILVER SPONSOR: \$250+

Includes the entire above list, plus;

- ❖ Logo displayed on promotional posters, flyers and festival event map
- ❖ Company logo with direct link to website posted in Red, White and Boom sponsorship section on Maggie Valley Festival Grounds website
- ❖ One banner placement at event venue

BRONZE SPONSOR: \$100+

Includes the entire above list, plus;

- ❖ Company logo with direct link to website posted in Red, White and Boom sponsorship section on Maggie Valley Festival Grounds website
- ❖ Mentions on stage and name listed on festival event map

FRIENDS SPONSOR: (ANY AMOUNT from \$25+)

- ❖ Mentions on stage and name listed on festival event map

Yes, I want to promote my business and support Red, White & Boom 2011

TOTAL: \$ _____

SIGNATURE, COMPANY NAME _____

Checks are to be made out to The Town of Maggie Valley and mailed with the signed sponsorship form to: 3987 Soco Rd; Maggie Valley, NC 28751.

Enclosed is a event profile for your reference and convenience. Thank you!